



Global Problem Solvers: The Series – Season 1, Working Well

Episode 1.7 – Birth of a Social Enterprise Teaching Companion

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Episode Summary

The Global Problem Solvers have put their innovative solution in action, and the result is a venture that blends good business with doing good: a social enterprise. To help the venture thrive, the Global Problem Solvers gather information to measure what works and what can be improved. They also help spread the word through various forms of media, including social networks. Season 1 concludes with the team leader getting a call—the teens are needed elsewhere. The work of Global Problem Solvers is never done.

Worksheet

1. How would you define a “social enterprise?” How is it different from a typical business?
2. Which type of business (social enterprise or typical business) would you prefer to work for and why?
3. The Global Problem Solvers needed to “spread the word” in Malawi about their new solution. How did they do that? What is a similar business term for “spreading the word?”

Please complete the word below to reveal the business term.

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4. What is the impact or social benefits of the Global Problem Solvers’ well sensors on Malawi?